

Bob “Idea Man” Hooley is a charismatic, confident leader, trainer, facilitator, Emcee, best selling author and speaker on creativity, business innovation and enhancing team performance. Using personal stories drawn from rich experience, he challenges his audiences to engage his **Ideas At Work! - to act on what they hear**, with clear, innovative, building-blocks and field-proven success techniques to increase their effectiveness. Bob challenges them to hone specific ‘**success skills**’ critical to their personal and professional advancement.

Bob outlines real-life, results-based, innovative ideas personally drawn from 29 plus years of idea rich leadership experience in retail, sales, construction, small business, entrepreneurship, association, manufacturing, consulting, community service, and commercial management.

Bob’s conversational, often humorous, professional, and sometimes-provocative style continues to inspire and challenge his audiences across North America and around the globe.



Bob ‘Idea Man’ Hooley, A/S, CKDE

***“...he is always on! Bob has the ability to grab his audience’s attention and keep it!
... if Bob is involved - your program or seminar is guaranteed to succeed!”
Maurice Lavigne, London Drugs Coordinator for Training and Development***

Bob’s innovative, challenging, and practical **Ideas At Work!** have been successfully applied by thousands of leaders and professionals across the globe, spanning four continents, to date.

Bob is a frequent contributor to North American consumer, trade and on-line publications on leadership, employee motivation and training, creativity and innovative problem solving, priority as well as time management, and customer service. He is a prolific author with a series of leadership, career and business success publications to reinforce his various programs including: “Why Didn’t I THINK of that?”, “Running TOO Fast!”, “Creating Time to Sell, Lead or Manage and “Speaking for Success!”
Visit: www.SuccessPublications.ca for more information or purchase publications.

Award winning kitchen designer (retired), Bob Hooley, CKD-Emeritus is one of only 75 Canadian kitchen designers who have earned this prestigious Certification by the National Kitchen and Bath Association.

In December 2000, Bob was given a CAPS National Presidential Award “**for his energetic contribution to the advancement of CAPS and his living example of the power of one;**” and elected to the CAPS National Board. In 2011 he was honored with the Spirit of CAPS award—the highest award given in the Canadian speaking industry.

In 1998, Toastmasters International recognized Bob “**for his professionalism and outstanding achievements in public speaking.**” That summer in Palm Desert, California, Bob became the 48th person in their 75-year history to be awarded this prestigious professional level honor as an Accredited Speaker.

He has been honored by the United Nations Association of BC (1993) and received the CANADA 125 award (1992) for his ongoing contributions to the community.

In 1988, Bob joined 3 other men to sail a 65-foot gaff rigged schooner from Honolulu, Hawaii to Kobe, Japan, barely surviving a ‘baby’ typhoon enroute. (Rising above the storm! keynote)

Ideas to enhance your business leadership and team effectiveness! - Strategies to Success!



Bob 'Idea Man' Hooley

Bob 'Idea Man' Hooley has earned international acclaim as a leader, author and speaker on strategic planning, career and business innovation and enhanced team performance and creativity.

Using personal stories mined from idea-rich experience, Bob challenges his readers and audiences to engage his **Ideas At Work!** — to act on what they hear with clear, easily understood building blocks and life-proven success techniques.

He challenges them to leverage their personal effectiveness, and to hone specific skills 'critical' to succeed professionally.

Bob is a frequent contributor to North American consumer, on-line, and trade publications. His **Ideas At Work!** have been successfully applied by thousands of professionals across the world. Visit www.bobhooley.training

"Leadership is the foundation of your 21st Century Business Success. The wise leader unleashes the power of those whom they would lead!" Bob 'Idea Man' Hooley

Keynote messages that will...

- Engage your mind
- Challenge the will
- Nourish your spirit
- Touch your heart
- Enrich your career and business

"I still get comments from people about your presentation. Only a few speakers have left an impression that lasts that long. You hit a spot with the tourism people."
Janet Bell, Yukon Economic Forums

Bob's Creative and Challenging Keynotes

- **In the Company of Leaders!** *How to lead and create a culture of personal leadership success and responsibility*
- **The Power of One!** *Yes, YOU Do make a difference*
- **Building Bridges - Not Walls!** *Leadership, Sales, and Business Success are 'each' built on mutually productive foundational relationships*
- **Against the storm!** *How to take personal leadership when life flips you upside down or throws you into change*
- **Expect Greatness!** *How to enhance your success and surpass your 'BIG' goals*

Thank you Bob, it is always a pleasure to see a true professional at work. You have made the name "Speaker" stand out as a truism - someone who encourages people to examine their lives and make adjustments. The personal stories you shared with your audience made such a great impression on everyone. The comments indicated you hit people right where it is important - in their hearts. Each of those in your audience took away a new feeling of personal success and encouragement."

Sherry Knight, Dimension Eleven Human Resources and Communications

"We greatly appreciate the energy and effort you put into researching and adapting your keynote to make it more meaningful to our member councils. Early feedback from our delegates indicates that this year's convention was one of our most successful events yet and we thank you for your contribution to this success." Larry Goodhope, Executive Director, AAMDC Alberta Association of Municipal Districts & Counties

Protect your conference investment — leverage your training investment. Call now to explore how to engage Bob 'Idea Man' Hooley and his Ideas At Work! for your next corporate retreat, conference, sales training or association meeting. 1- 888 - 848 - 8407 (Toll Free North America)



In the Company of Leaders! *How to lead and create a culture of personal leadership and responsibility*

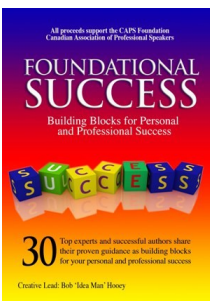
Successful leaders in all industries and organizations have come to realize their primary role is to recruit, prepare, and **power up** other leaders. Lead your organization to a more productive and profitable level. Engage these proven ideas and techniques to **equip and motivate your 'leaders' to take personal leadership responsibility and succeed.**



The Power of One! Yes, YOU do make a difference

When you dare to follow your beliefs and take personal responsibility for your own life – you impact everyone around you. That kind of positive personal leadership has a **ripple effect** that changes the world. That's how communities, companies, and entire countries are transformed. Entire industries have been created by one person who dared to take personal leadership. This is why the greatest men and women throughout time are remembered in history books.

The fact is, you can, do, and will make a difference. All that remains to be answered is, **'What difference do you want to make?'** That's the Power of ONE! That's the Power of You!



Building Bridges - Not Walls! *Leadership, Sales, Career, and Business Success are each built on mutually productive foundational relationships*

The power of applied leadership, teamwork, and vision, coupled with the inspiration of cheerleaders, coaches, and champions, can create miracles. This inspiring keynote challenges your leadership and your teams to reach out and reach up in setting and surpassing their goals and dreams. **Long term success is built on long term mutually beneficial relationships.**

Against the storm! - *Rising above it! How to take personal leadership when life flips you upside down or throws you into change.*

Life happens in the midst of our plans! We need to stop, change pace, and refocus our energies on a regular basis. We need to effectively handle the changes and challenges that rise up, such as a business reversal, a drought, unexpected storm, or the after-effects of 9-11. Bob toured ground zero shortly after that disaster. Bob sailed through a *'baby'* typhoon off the coast of Japan and battled unforgiving seas for his life to attain a safe harbor in Kobe. This high impact session challenges you to change direction, as needed, and apply personal leadership to **overcome the storms and challenges in your life, career, or organization.**



Expect Greatness! *How to enhance your success and surpass your 'BIG' goals*

In life we typically get what we expect - why not expect greatness? Why not set some big goals that stretch you, perhaps even scare you? You can do so much more than even you imagine. Move out of your comfort zone into the winner's zone with this inspirational and challenging keynote from someone who believes life is an adventure to be lived daily. Be inspired to live to your fullest potential and amaze your family, co-workers and community.

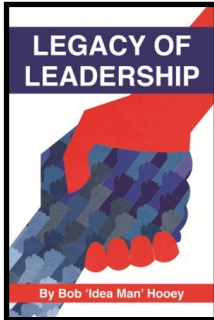
Copies of Bob's books are available as participant gifts. www.SuccessPublications.ca



Bob draws from a wealth of experience and innovation to create programs designed to enhance your career or organizational performance. Visit: www.ideaman.net for details on these programs

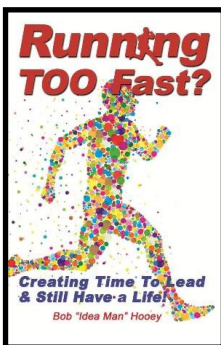
As with his keynotes, each of these programs can be tailored to fit your time requirements and desired results. General session, breakout, 1/2-day concurrent, or full day sessions can be designed and delivered. Titles can be changed to reinforce the theme of your event. Ask about Bob's other customized keynotes, programs, executive coaching, facilitation, and MC services to help make your next training session or convention a solid success.

Bob 'Idea Man' Hooey — *Innovative Program Ideas 2015*



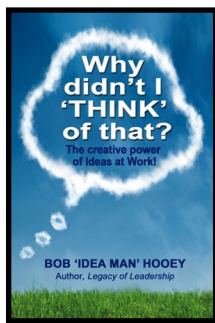
Legacy of Leadership - *Strive for significance - lead on purpose!*

Whether your *field* is industry, hospitality, sales or marketing, association management or agriculture, we all need to deal with the changes and challenges that rise up, such as a business reversal, a drought, unexpected storm or the after-effects of 9-11. The **Legacy we Lead** is built on our effective engagement and strategic interaction with our teams. Being on the *leading edge* in any field or endeavor requires continuous and directed growth. This focused session, led by a respected and proven leader, will rekindle your fires of ambition and achievement and provide the ideas and fuel needed to achieve them. Outline specific techniques, ideas, and innovative tools to equip and prepare yourself to inspire and to lead your organization to thrive and change to successfully meet the unique challenges of the 21st century. Enhanced performance is built on a commitment to personal leadership. You can successfully lead your teams to more productive growth and profitability. **Legacy of Leadership** provides proven guidance for your leadership journey.



Running TOO Fast? *Creating time to lead and still have a life*

Today's executives, entrepreneurs and business owners, employees, and families are over-committed and over-whelmed. If you are too busy to lead, you are too busy to succeed! Increase your personal and professional productivity and leverage your time more effectively. Explore practical ideas and innovative, use-immediately techniques that free up time for the important people and activities in your life. Recognize and minimize your time wasters. Recapture your idle time for productive use. Schedule your priorities to regain your balance. This engaging session will energize, educate and empower your employees, leaders and their teams to succeed!



Why Didn't I 'THINK' of That? - *The creative power of Ideas at Work!*

Your ability to remain competitive in today's global market draws from your ability to solve your client's problems. Apply specific ideas, creative tips, techniques and innovative problem-solving models for business and personal success. Begin tapping into your creative genius. Discover new styles of applied idea generation. Explore new management and creativity tools and innovative ideas for your business or organization. View problems as opportunities to grow and change the way you live or do business. Set and apply 'workable' ideas and strategies for success for your career or organization. Observation combined with application provide an innovative foundation for growth in any field. Become the creative catalyst needed for change in your career and organization's success. Inventing the future - Ideas At Work!

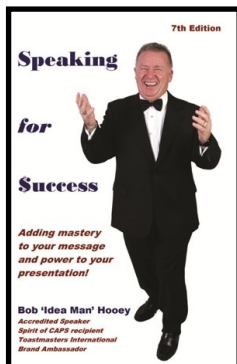
Copies of Bob's books available in special bulk rates for participant gifts.

More of Bob's Innovative Programs for 2015



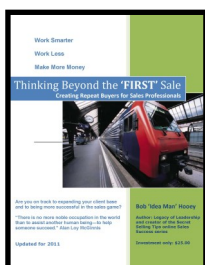
Make ME Feel Special! *The Art of Customer Service*

Business success and survival in the 21st century increasingly depends on your ability to define, anticipate and exceed changing customer needs - to make them feel special! *A novel idea!* Your ability to recruit, service and retain your customers will determine your sustainable and profitable success. Transform customer complaints into new business and long-term growth opportunities. Easily convert customers into loyal fans, evangelists, champions, and repeat buyers! Explore *exciting* new ideas to build customer loyalty and provide for continued profitable growth. Engage your team members to become evangelists for excellence in serving your clients. Apply field-proven, innovative ideas on customer service, product development, staff training and effective promotion to grow your career or company to the next level.



Speaking for Success! – *Adding mastery to your message and power to your presentation*

Your ability to succeed in life or business is *leveraged* on your ability to *effectively* communicate your ideas orally or in writing. Your ability to climb the corporate ladder is directly dependent on these skills. This pro-active program, led by an award-winning, internationally accredited speaker, can give you solid skills and the understanding of what it takes to be an effective communicator. Enhance your communication abilities by applying *proven ideas and success tools*. Uncover innovative ideas and secrets from North America's finest communicators and speaking professionals. Overcome your fear of speaking and tap into your real power to *connect* and persuade an audience, team, or client to follow your lead. Discover how to accurately organize and powerfully convey your thoughts. Explore how to dramatically increase your chances of being promoted, increase sales, and successfully enhance your career. Successfully apply your enhanced communication skills as leadership, sales and negotiation tools. **Bob also offers one-on-one or small group coaching presentation skills sessions.** Ask him how he can help you and your team hone your skills and message.



Thinking Beyond the FIRST Sale! - *Creating repeat buyers for sales professionals*

*Imagine having all the clients you want, triple digit profit increases every year and clients who sing your praises on a consistent basis. This dream can become a reality! **The secret to profitable sustainable sales growth is THINKING 'beyond' the first sale to the long-term mutually profitable relationship.***

Success in a sales based environment has changed over the past decade. Those who succeed do so by looking and working toward the life-time-value of their clients. Setting specific goals to create momentum and growth. Leverage your time for increased face-to-face client interaction. Learn how to create reasons for people to buy from you and attract more clients through cross promotion. Engage the client in creating the solution they need and will buy. Apply proactive steps to avoid price objections. Generate increased sales by asking the right questions to the right (ideal) clients. Specific tips to enhance your sales and increase your profits. Getting great product reviews and repeat business by turning clients into raving fans and champions.

In house training series available from www.BobHooley.training